**Povilas Vinžanovas – Chief Marketing Officer, Girteka Group,**

Povilas Vinžanovas joined Girteka Group as Chief Marketing Officer (CMO) in January 2025. He brings over 15 years of experience in marketing leadership, spanning retail and food production industries.

As CMO, Povilas focuses on strengthening Group’s brand and driving its strategic priorities, including advancing temperature-controlled transportation services for food, pharmaceutical, and high-value sectors. His work ensures alignment between business goals and stakeholder expectations, reinforcing Girteka Group’s leadership in sustainable and reliable logistics solutions.

Before joining Girteka, Povilas spent nearly a decade at BIOVELA Group as Sales and Marketing Director, where he focused on increasing customer engagement, market expansion, and brand management.. He also held senior marketing roles at Statoil Fuel & Retail (now Circle K), managing regional and European marketing strategies.

Povilas holds a BA in Marketing and Management from Vilnius Gediminas Technical University (VILNIUS TECH).